

# ADRIENNE CORBOUD FUMAGALLI

25 years hands-on business experience in Traditional and New Media, IT, Broadcasting

Currently leading Technology Transfer, building on industry experience to bring together industry leaders and top-notch researchers in maturing disruptive ideas to challenge the future

## PERSONAL INFORMATION



Doctor of economics and social sciences, born in 1958, married, 2 children, Swiss and Italian citizenships  
Languages: French (mother tongue), English (fluent), Italian (fluent), German (fluent)

## EDUCATION

**Doctor of Economics and Social Sciences (1991)** University of Fribourg, Switzerland

Diploma in Geography (1983) & training at the Institute of Journalism, Fribourg, Switzerland

## PROFESSIONAL EXPERIENCE

- Sept. 2008** **Ecole polytechnique fédérale de Lausanne, EPFL, Suisse ([www.epfl.ch](http://www.epfl.ch))**  
**Vice President, Innovation and Technology Transfer (<http://vpiv.epfl.ch/>)**, development of the EPFL Innovation Park (1500 employment of high added value: +100 startups and Logitech, Constellium (ex Alcan), Cisco, Debiopharm, Nestlé, Elca, Credit Suisse, Peugeot PSA, Nitto Denko, Nayamed (spin off of Medtronic, Biocartis) and industrial partnerships; 1 new startup per month, +100 invention disclosures per year. Discovery projects: Alinghi, Solar Impulse, Hydroptère and Rivages. Interdisciplinary Centers: Transport, Energy, EcoCloud, EPFL-ECAL-Lab (design), Metamedia and Social Media Research Center.
- 2000-2008** **Kudelski Group, Cheseaux, Switzerland (KUD.S) ([www.nagra.com](http://www.nagra.com))**  
**2004-2008 Executive Vice President in charge of Business Development**, M&A (e.g. asset deal Canal + Technologies, 240M€), acquisition of strategic clients (Premiere, Allemagne) or partners (Buena Vista, USA ; CITIC, China), launch and management of the MobileTV activities and of Abilis Systems.  
**2000-2003 Corporate Secretary, member of the executive board of the Group**, Head of Corporate Development & Corporate Communication
- 1996-2000** **Swisscom, Berne, Suisse ([www.swisscom.ch](http://www.swisscom.ch)) (SCMN)**  
**1999-2000 Broadcasting Services : Business Steering Director** : product management (P&L), world-first live streaming of a sport event (Athletissima, 2000)  
**1997-1999 Data and Multimedia, Business Development and Planning manager**, participations management, exit of the cable activities.  
**1996-1997 Radiocom Directorate (PTT Telecom), New business development manager** (international strategy, online initiative, Swisscom IPO preparation)
- 1987-1995** **Researcher**: *"Nouvelles technologies et fabrication des nouvelles audiovisuelles: les sources dans un contexte de globalisation"*. Swiss National Science Foundation, McGill University Montreal, Università di Bologna, Loughborough University of Technology, U.K, CNRS Paris.
- 1984-1987** **Fribourg University, Switzerland, Institute of Journalism and social communications** :  
**Graduate assistant & Coordinator** of the French speaking working group for the study of the trial phase OER (Ordonnance fédérale sur les essais locaux de radiodiffusion)

## BOARDS OF TRUSTEES AND COMMITTEES (*in italics = independent activities ad personam*)

- President** Fondation pour l'innovation technologique à Lausanne (FIT), Parc Scientifique Ecublens (PSE),  
**Co-President** *Swiss Chapter of Women Corporate Directors (WCD)*  
**Vice President** Swiss Innovation Park Association  
**Member** Board of Directors of CSEM, Centre Suisse d'Electronique et de Microtechnique SA, *Plumettaz SA, Italian Institute of Technology*, IDIAP research institute foundation, Martigny, Advisory Committee of the Cleantech Masterplan, Switzerland, *The Federal Communications Commission (ComCom)*
- 2011** President of the Jury of the French government program « Investissements d'avenir », Accelerating Technology Transfer Companies (SATT)
- 2008-2010** Selection Committee Technology Pioneers (WEF)
- 2010** Member of the Rolex Young Laureates Jury